

KERATIN I-TIP EXTENSIONS CARE RULES

Sulfate-Free Shampoo Protocols vs. Strategic Oil Application Rules

1. SHAMPOO & PRODUCT SELECTION PROTOCOL

✓ RECOMMENDED (Sulfate-Free)

- **Sulfate-Free Shampoos (SLS/SLES Free):** Gently cleanses without degrading Italian Keratin bonds.
- **Lightweight Hydrating Conditioners:** Formulated specifically for human hair extensions.
- **pH-Balanced Products (5.5 pH):** Keeps hair cuticles sealed and glossy.
- **Clarifying Shampoo (Roots Only):** Used once a month to clear product buildup.

✗ STRICTLY BANNED

- **Sulfate & Paraben Formulations:** Erodes and breaks down keratin glue bonds over time.
- **Alcohol-Based Dry Shampoos:** Dries out keratin bonds, causing premature crumbling.
- **Heavy Silicone & Mineral Oils:** Causes micro-rings/beads to slip off the hair strand.
- **Clarifying Shampoo on Tips:** Strips moisture and weakens bond integrity.

2. HAIR OIL & LEAVE-IN APPLICATION DIAGRAM

Critical Rule: Never apply oils or heavy treatments above the 5 cm safety limit!



DANGER ZONE: Scalp & First 5 cm (Mối Nối Keratin)

NO Hair Oils, NO Heavy Conditioners, NO Alcohol Sprays. Direct oil contact melts Italian Keratin & causes bead slippage!

↓ 5 cm (2 inches) Minimum Safety Distance ↓



SAFE ZONE: Mid-Lengths to Ends (Thân & Ngọn Tóc)

Apply Argan Oil, Serum, and Leave-in Conditioners freely here to maintain softness and shine on 24" Balayage hair!

3. PROPER WASHING & DRYING EXECUTION

1 Pre-Wash Detangle

Always use a Loop Brush / Extension Paddle Brush to detangle starting from the ends up to the roots before wetting the hair.

2 Upright Wash Only

Wash hair under the shower standing upright. Allow water to flow downward naturally. **Never wash upside down!**

3 Lock Bonds First

Blow-dry the scalp and Keratin bond roots **FIRST** on cool/warm air. Never leave keratin bonds damp for extended periods.